

A photograph of a cotton field at sunset. The sky is a gradient of blue, purple, and orange. In the foreground, there are several cotton bolls on a branch, some fully open and white, some still in their green husks. The background is a vast field of cotton plants stretching to the horizon.

THE

fashion

FIELDS

OF MADI AND PIP



I made
your
fibre



Cotton grower Rancee Lerch wears the Bernadette gown made from recycled cotton fabric.

Whats in your clothes?

From discovering the true origins of a fibre to following a yarn, fabric or garment through the supply chain, the term traceability is increasingly important. What you wear will always be a tool of self expression. Wear the fashion you are proud to be seen in and supporting.

When we source new fabric and yarn, it is always Australian cotton. Our Australian cotton really is beautiful; it is high quality and the values and active commitment to people and planet by the industry — aligns with our own. Cotton has a natural place in the circular economy. It is biodegradable, renewable and recyclable. It is made from plants, not plastics. Australian cotton growers are now recognised as the most water efficient in the world and three times more efficient than the global average (Australian Government, Department of Agriculture, Water and the Environment). We are excited to take you on a journey from field to fashion, hosted by the Brimblecombe family at Moira Farming in the Lockyer Valley, Queensland.

This fashion collection includes circular & universal pieces with textiles sourced from Australian Super Cotton, The New Denim Project (upcycled cotton fabric made from denim waste that has been recycled into new fabric), alongside deadstock fabrics (including Liberty from The Fabric Store). Inspired by the beauty of our local cotton and the vibrant positivity and resilience of our farmers; we have released a special collection of accessories made from Australian cotton in its various stages of processing adorned with Swarovski and freshwater pearl hand sewn elements.

Fashion touches 100% of the population and can be used as a force for good. Fashion can be transparent, fair, and considerate of our planet without compromising aesthetics and usability.



Kate Brimblecombe photographed on her family property, wears the Maree dress made from textured deadstock cotton fabric sourced from Wall Fabrics. Fabric covered buttons prepared by M Recht Accessories (Victoria). Accessories 100% Australian cotton picked off our designer's family farm, Australian cotton carding sourced from Ada Fibres, Swarovski crystal, wire and fresh water pearls. All designed and individually made to order at our Gold Coast atelier.





Mariah Brimblecombe photographed on her property, wears the Dianne dress made from cotton Tana Lawn TM Liberty Fabric, with textured deadstock cotton fabric contrast; sourced from The Fabric Store & Wall Fabrics. Matching fabric covered buttons prepared by M Recht Accessories (Victoria). Millinery 100% Australian cotton picked off our designer's family farm, Australian cotton yarn sourced from Ada Fibres, Swarovski crystal, wire and fresh water pearls. All designed and individually made to order at our Gold Coast atelier.





Cotton farmer Raneece Lerch, wears the Penelope dress made from cotton textured deadstock fabric sourced from Wall Fabrics. Designed for ease of dressing, this garment contains no fasteners, pull over your head. Cinch in at waist with matching fabric sash. Seersucker fabric does not require ironing. Millinery 100% Australian cotton yarn sourced from Ada Fibres internally cane is used for structure. All designed and individually made to order at our Gold Coast atelier.





Cotton farmer Raneece Lerch, wears the Penelope dress made from cotton textured deadstock fabric sourced from Wall Fabrics. Designed for ease of dressing, this garment contains no fasteners, pull over your head. Cinch in at waist with matching fabric sash. Seersucker fabric does not require ironing. Millinery 100% Australian cotton yarn sourced from Ada Fibres internally cane is used for structure. All designed and individually made to order at our Gold Coast atelier.







Mariah Brimblecombe photographed on her property, wears the Maree dress made from a cotton silk deadstock fabric. Millinery Australian cotton, fabric offcuts, cane, Swarovski and fresh water pearl. All designed and sewn in our Gold Coast atelier. Opposite: Cotton grower Mariah Brimblecombe on her property wearing the Bernadette Gown made from Australian Super Cotton sourced from Full Circle Fibres. The reversible garment is easily slipped on or stepped into and, thanks to its smart draping, can be worn by a variety of sizes. This luxe gown boasts sustainable credentials, without compromising on craftsmanship. It is 100% compostable (containing no hidden plastics or metals) made from Australian cotton grown in Queensland. Australian Super Cotton has a long staple (fibre) length, creating a stronger garment with a soft, silky and luxurious feel. This cotton was spun in Manchester and knitted in Melbourne. Millinery 100% Australian cotton yarn sourced from Ada Fibres internally cane is used for structure. All designed and individually made to order at our Gold Coast atelier.





Kim Robinson wears the Elizabeth dress made from Saville cotton poplin Liberty Fabric sourced from The Fabric Store. This Gatsby print was inspired by the decorative floral works of French Fauvist painter Raoul Dufy. Designed for ease of dressing, this garment contains a centre front concealed zipper. Millinery 100% Australian cotton, Swarovski and fresh water pearl. All designed and individually made to order at our Gold Coast atelier.





Cotton farmer Raneece Lerch wears the Bernadette gown made from The New Denim Project fabric sourced from The Fabric Store. This fabric is made from upcycled cotton and post-industrial textile waste. Scraps were ground back into fibre, and spun once again into new yarns. The fabric making process is chemical free, dye free, and uses minimal water and energy. This garment contains no hidden plastics and is fully biodegradable. Millinery 100% Australian cotton, Swarovski and fresh water pearl. All designed and individually made to order at our Gold Coast atelier.





Courtney Weekes wears the Lou Lou dress made from a luxurious cotton Rossmore needlecord from Liberty. This fabric is gorgeously soft, fine and drapes beautifully. It features no fastenings, and has a 100% silk scarf which can be tied through the two belt loops at the back, for a more fitted look. Scarf is not attached to the garment, and also looks great tied on the handbag, neck or worn in hair. All fabrics sourced from The Fabric Store. Millinery Australian cotton, fabric offcuts, Swarovski and fresh water pearl. All designed and individually made to order at our Gold Coast atelier.



Kate Brimblecombe photographed on her family property, wears the Penelope dress made from Liberty Tana Lawn TM, sourced as deadstock fabric from The Fabric Store. This design features a fun modern floral print screen printed onto super soft Italian cotton. Designed for ease of dressing, this garment contains no fasteners, aside from the buttoned sleeve cuff (note magnetic closures are also available). Matching fabric sash included. Millinery 100% Australian cotton yarn sourced from Ada Fibres. Cane internal structure and wire comb. All designed and individually made to order at our Gold Coast atelier.





With gracious thanks to

Our photographers, Natalie Trainor @Natalietrainorphotography and Maree Richardson @wandering__prints. Our models, Raneece Lerch, Kim Robinson, Mariah Brimblecombe, Kate Brimblecombe, Laine Neale, & Courtney Weekes. The Brimblecombe family for sharing your farm with us. Cotton Australia for connecting us to our local cotton supply chain. Styling, Emma Bond.





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